

Advertising Rates



For deliveries to Newsagents, Supermarkets, Offices, Hotels, Post Offices, Mini-markets and Retail outlets around Limerick City and County.

Latest certified figure: **34,360 (AV)** January - June 2011

FOR DOOR TO DOOR DELIVERIES Limerick City.
Latest Certified Figure: ***17,406 (AV)** January - June 2011

Effective from 3rd January 2011

Advertising Rates

Standard Rates

Full Page	33.5cmX26cm	13" X 8col	€4,625
Half Page	16.75cmX26cm	6.5" X 8col	€2,312
Single Column cm/inch			€17.52/ €43.80
Front Cover 4.5cm x 2 Columns			€ 315
Front Cover 12.5cm x 3 Columns			€1314
Mastheads 6.25cm x 1 Columns			€225

Sections	Column cm	Column inch
Appointments	€10.56	€26.40
Entertainments	€10.56	€26.40
Home & Living/Leisure	€10.56	€26.40
Fashion	€10.56	€26.40
Sport	€10.56	€26.40
Business	€10.56	€26.40
Property	€8.64	€21.60
Motoring Column	€8.64	€21.60
Food/Health	€10.56	€26.40

Series Discounts: Available on Bulk Advertising

Distribution Rates

Inserts/Distribution	on request
Size Standard A4 100gm	€75.00 per 1,000

Classified Rates

For classified rates phone 061 - 432901

Limerick Post
97 Henry Street
Limerick

Tel: 061 413322

Fax: 061 409796

E-mail: sales@limerickpost.ie

www.limerickpost.ie

The figures opposite do not include VAT at 21%.

Conditions of Acceptance

All advertisements are accepted subject to approval of copy by the publishers. We reserve the right to omit or suspend any advertisement whether or not an order has been accepted, without being called upon to give any reason. All queries to be made to the accounts department within 10 days of Publication date.

Full details of our terms and conditions are available on request.

Interest @ 1.85% per month is charged on overdue accounts.

Distribution Door to Door Only



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CITY

Area No.		Quantity
01	WOLFE TONE STREET	300
02	O'CONNELL AVE / WOLFE TONE ST	275
03	GREENPARK SCR	145
05	GREENFIELDS	246
06	BALLINACURRA GARDENS	253
16	FITZHAVEN SCR	298
32A	LANDSDOWNE/ELM PARK	183
32B	MAYORSTONE/SHELBOURNE	257
33	N.C.R. EAST	270
35	HIGHFIELD/BRACKEN	234
35A	ASHBROOK	236
36	GREYSTONES	250
37	CLAREVIEW	343
38	BROOKVILLE	250
39	CAHERDAVIN HEIGHTS	215
39A	CAHERDAVIN	195
40	CAHERDAVIN LAWN	200
41	CAHERDAVIN HEIGHTS	150
41B	CRATLOE COURT	240
34	SHANNONVALE CRATLOE ROAD	216
42	CAHERDAVIN PARK	286
53	FERNDALE, ENNIS ROAD	160
47	CLUAN DARRAGH/ AYLESBURY	140
43	WOODVIEW PARK	285
48	KENNEDY PARK	295
48B	KENNEDY PARK	135
20	NORWOOD/CASTLETROY VIEW	435
22	LYNWOOD/GRANVILLE PK	271
22A	HILLTOP/HILLCROFT	254
23	DUBLIN ROAD / PARKWAY CENTRE	500
24	GLENBROOK / GLENDALE	357
25	BROAD STREET/JOHN STREET	500
26	MILL ROAD-CORBALLY	440
27	COLLEGE PARK-CORBALLY	275
28	ABBEYVALE-CORBALLY	230
29	ROSENDALE-CORBALLY	325
54	CITY CENTRE	400
TOTAL		10,044

SUBURBS

Area No.		Quantity
07	MOUNT ARBOUR	310
07A	HUNTSFIELD	230
04	KILTERAGH	300
08	VARTRY/AISLING-RAHEEN	315
08A	FORTFIELD-RAHEEN	205
09	MEADOWVALE	200
09A	RAHEEN	369
10	BALLYKEEFFE	137
10A	DOORADOYLE EST.	180
11	GOULDAVOHER	370
12	FR. RUSSELL ROAD	464
12A	ABBEY COURT	101
17	OAKFIELD/CRAGAUN	329
18	MUNGRET WOODS/ARD ALUINN	160
13	FOXFIELD/CUL CRANNAGH	360
14	LISSANNATRA/OAKLEIGH	362
15	SPRINGFIELD/SLUGAIRE	135
49	LOWER MONALEEN	325
50	GOLF LINK ROAD	168
50B	CAISLEANN NA HABHAINN	115
51	ELM PARK-CASTLETROY	330
52	MILFORD GRANGE	305
52B	COLLEGE COURT/VILLAGE	200
56	GLENSIDE ANNACOTTY	465
57	MONALEEN, BEECHFIELD	477
58	GLEANTANE/KYLEMORE	468
TOTAL		7,380
TOTAL		17,424

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Inserts:

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€75.00 per 1,000

Circulation



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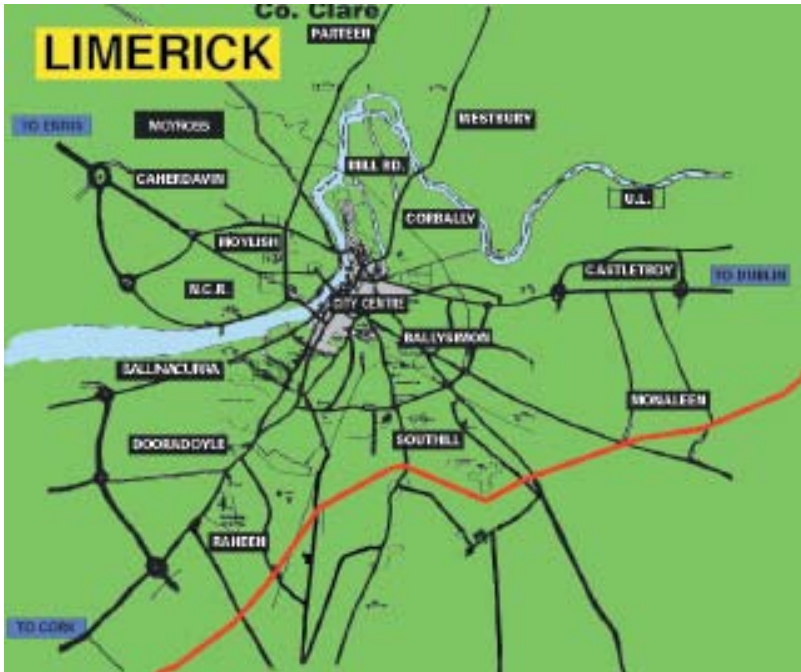
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City/County Shops.
Door to Door Letterbox

34,360
17,406



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