

Advertising Rates



for deliveries to Newsagents, Supermarkets, Offices, Hotels, Post Offices, Mini-markets and Retail outlets around Limerick City and County.
Latest Certified Figure: 32,823 (AV) 1st July to 31 December 2016

For door to door deliveries Limerick City.
Latest Certified Figure: 15,891 (AV) 4 July to 1st January 2017

Effective from 2nd January 2017

Advertising Rates

Standard Rates

Full Page	33cmX26cm 13" X 8col	€4,625
Half Page	16.5cmX26cm 6.5" X 8col	€2,312
Single Column cm/inch		€17.52/ €43.80
Front Cover 4.5cm x 2 Columns		€ 315
Front Cover 12.5cm x 3 Columns		€1,314
Mastheads 6.25cm x 1 Columns		€ 225

Sections	Column cm	Column inch
Appointments	€10.56	€26.40
Entertainments	€10.56	€26.40
Home & Living/Leisure	€10.56	€26.40
Fashion	€10.56	€26.40
Sport	€10.56	€26.40
Business	€10.56	€26.40
Food/Health	€10.56	€26.40
Property	€8.64	€21.60
Motoring Column	€8.64	€21.60

Limerick Post
97 Henry Street
Limerick

Tel: 061 413322

Fax: 061 417684

sales@limerickpost.ie

www.limerickpost.ie

The figures opposite do not include VAT at 23%.

Series Discounts: Available on Bulk Advertising

Distribution Rates

Inserts/Distribution	on request
Size Standard A4 100gm	€75.00 per 1,000
	(Min 5,000 inserts)

Classified Rates

For classified rates phone 061 - 432901

Conditions of Acceptance
All advertisements are accepted subject to approval of copy by the publishers. We reserve the right to omit or suspend any advertisement whether or not an order has been accepted, without being called upon to give any reason. All queries to be made to the accounts department within 10 days of Publication date.
Full details of our terms and conditions are available on request.
Interest @ 1.85% per month is charged on overdue accounts.

Distribution Door to Door Only



for deliveries to Newsagents, Supermarkets, Offices, Hotels, Post Offices, Mini-markets and
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CITY

Area No.		Quantity
01	WOLFE TONE STREET	270
02	O'CONNELL AVE / WOLFE TONE ST	247
03	GREENPARK SCR	131
05	GREENFIELDS	222
06	BALLINACURRA GARDENS	228
16	FITZHAVEN SCR	269
32A	LANDSDOWNE/ELM PARK	165
32B	MAYORSTONE/SHELBOURNE	231
33	N.C.R. EAST	243
35	HIGHFIELD/BRACKEN	211
35A	ASHBROOK	213
36	GREYSTONES	250
37	CLAREVIEW	309
38	BROOKVILLE	225
39	CAHERDAVIN HEIGHTS	194
39A	CAHERDAVIN	176
40	CAHERDAVIN LAWN	180
41	CAHERDAVIN HEIGHTS	135
41B	CRATLOE COURT	216
34	SHANNONVALE CRATLOE ROAD	195
42	CAHERDAVIN PARK	258
53	FERNDALE, ENNIS ROAD	144
47	CLUAN DARRAGH/ AYLESBURY	126
43	WOODVIEW PARK	257
48	KENNEDY PARK	295
48B	KENNEDY PARK	135
20	NORWOOD/CASTLETROY VIEW	435
22	LYNWOOD/GRANVILLE PK	244
22A	HILLTOP/HILLCROFT	229
23	DUBLIN ROAD / PARKWAY CENTRE	450
24	GLENBROOK / GLENDALE	322
25	BROAD STREET/JOHN STREET	500
26	MILL ROAD-CORBALLY	396
27	COLLEGE PARK-CORBALLY	248
28	ABBEYVALE-CORBALLY	207
29	ROSENDALE-CORBALLY	293
54	CITY CENTRE	360
TOTAL		9,209

SUBURBS

Area No.		Quantity
07	MOUNT ARBOUR	279
07A	HUNTSFIELD	207
04	KILTERAGH	300
08	VARTRY/AISLING-RAHEEN	284
08A	FORTFIELD-RAHEEN	205
09	MEADOWVALE	180
09A	RAHEEN	333
10	BALLYKEEFFE	124
10A	DOORADOYLE EST.	162
11	GOULDAVOHER	370
12	FR. RUSSELL ROAD	418
12A	ABBAY COURT	90
17	OAKFIELD/CRAGAUN	296
18	MUNGRET WOODS/ARD ALUINN	90
13	FOXFIELD/CUL CRANNAGH	324
14	LISSANNATRA/OAKLEIGH	326
15	SPRINGFIELD/SLUGAIRE	122
49	LOWER MONALEEN	293
50	GOLF LINK ROAD	152
50B	CAISLEANN NA HABHAINN	104
51	ELM PARK-CASTLETROY	297
52	MILFORD GRANGE	275
52B	COLLEGE COURT/VILLAGE	180
56	GLENSIDE ANNACOTTY	419
57	MONALEEN, BEECHFIELD	430
58	GLEANTANE/KYLEMORE	422
TOTAL		6,682
TOTAL		15,891

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€75.00 per 1,000 (min. 5,000)

